

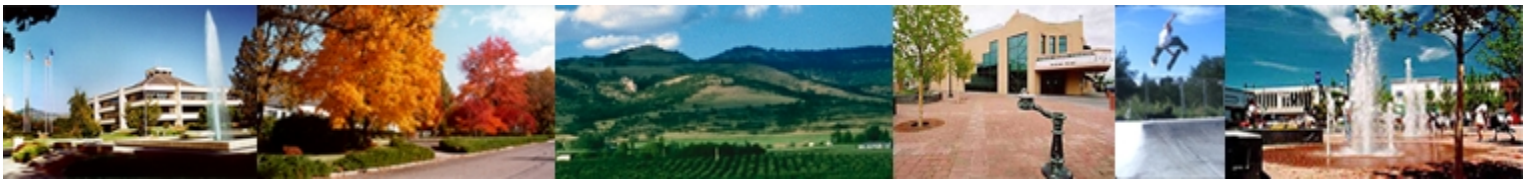


**NORTHWEST CHAPTER**  
AMERICAN ASSOCIATION of  
AIRPORT EXECUTIVES

# NWAAAE Annual Conference

## October 5-7, 2008

### Medford, Oregon



## Schedule of Events

### Saturday, October 4<sup>th</sup>

- Evening in Ashland / 5 p.m. to midnight  
Attend a Shakespeare play ([www.osfashland.org](http://www.osfashland.org)), enjoy fine dining in one of over 100 restaurants or just stroll the downtown area and take in the shops featuring fine art, artisan crafts and unique gifts. Transportation will be provided for the evening.



### Sunday, October 5<sup>th</sup>

- Day Trip to Historic Jacksonville / 10 a.m. to 3 p.m.  
In Historic Jacksonville every season has its own lures and charms to entice you. But there's no better time than summer to enjoy everything Jacksonville has to offer. You will be delighted by Jacksonville's sophisticated shopping, the wide variety of fine and fun dining options, cafes, wine tasting, and the ambience of the pristine preserved buildings from yesteryear.
- Golf Tournament at Centennial Golf Course / 10 a.m. to 4:30 p.m.
- Opening Reception / 5 p.m. to 7 p.m.



### Monday, October 6<sup>th</sup>

- Tour of Harry & David / 9 a.m. to noon  
This flagship store of Harry and David offers the finest produce in the northwest. Known as the world's leading catalog mail order of fine food, fruit, and roses, the Harry & David assembly plant can be found in the heart of Medford. In addition to offering daily tours and test garden viewing, the country store offers a coffee bar, indoor and outdoor garden sitting and full product line gift shop.
- Conference Sessions / 8 a.m. to 5 p.m.
- Evening Reception / 5:30 p.m. to 6:30 p.m.



### Tuesday, October 7<sup>th</sup>

- Conference Sessions / 8 a.m. to noon
- EdenVale Winery Tour & Tasting / 1 p.m. to 4 p.m.  
Eden Vale Winery is located at the 100-year-old Eden Valley Orchards, a National Historic Registry site. The winery is a unique destination for wine lovers and history buffs.
- Medford Airport Tour / 1:30 p.m. to 4 p.m.
- Annual Banquet and Awards Ceremony with Leslie Kendall and the Jump Daddies / 6 p.m. to 10 p.m.

## Conference Topics

**Screening:** Next generation screening initiatives for passengers and employees • **AAAE:** An update on aviation issues from Washington D.C. • **Economic Development:** Where to invest the money • **Green Building Initiatives:** How to make it work for your terminal • **Concession Programs:** What makes a successful concession program • **Regional Air Service:** What does the future hold • **And more!**

## General Information

### Hotel

The conference will be held at the Red Lion Hotel Medford located at 200 N Riverside Avenue and a block of rooms has been reserved at a rate of \$79/single or double occupancy. Reservations must be made no later than 9/4/08 to guarantee this rate. Reservations can be made by calling 1-800-RED LION or 1-541-779-5811 and identifying yourself as part of the NW Chapter American Association of Airport Executives.

### Transportation

Medford, Oregon is located on I-5 about midway between Portland, 273 miles to the north, and San Francisco, 373 miles to the south. The Rogue Valley International-Medford Airport services 8 hubs with four air carriers operating approximately 56 arriving and departing flights daily. The Red Lion provides a courtesy shuttle between the hotel and the airport.

**For more information on Medford and the surrounding area visit [www.visitmedford.org/nwaaae](http://www.visitmedford.org/nwaaae)**



**2008  
NWAAAE Annual Conference  
October 5-7  
Medford, OR**

**Attendee Registration Form**

Full Name \_\_\_\_\_ (AAE, PE, etc.) \_\_\_\_\_

Name on Badge \_\_\_\_\_

Title \_\_\_\_\_

Company Name \_\_\_\_\_

Address: \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Guest Name \_\_\_\_\_

**Registration Fees:** (includes all sessions, meals and the Tuesday evening banquet)

NWAAAE Member <sup>(1)</sup>	Before Sept. 1	\$275	x _____ =	\$ _____
	After Sept. 1	\$350	x _____ =	\$ _____
Non Member		\$400	x _____ =	\$ _____
Student		\$150	x _____ =	\$ _____
Guest <sup>(2)</sup>		\$150	x _____ =	\$ _____

**Add on Events**

Saturday				
Evening in Ashland <sup>(3)</sup>		\$0	x _____ =	\$ _____
Sunday				
Day in Jacksonville		\$15	x _____ =	\$ _____
Golf Tournament		\$50	x _____ =	\$ _____
Monday				
Harry & David Tour		\$15	x _____ =	\$ _____
Tuesday				
Medford Airport Tour <sup>(3)</sup>		\$0	x _____ =	\$ _____
EdenVale Winery Tour		\$15	x _____ =	\$ _____
Banquet		\$25	x _____ =	\$ _____

Payment Information: Total: \$ \_\_\_\_\_

Check enclosed

Please bill my Visa/Mastercard #: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature: \_\_\_\_\_

(1) Member: someone having a NWAAAE Membership Certificate with a 2008 seal  
 (2) Guest registration includes breakfasts, refreshment breaks, lunches, receptions & final banquet  
 (3) There is no cost for attending this event but we would like to get an estimated head count for transportation purposes so please indicate if you (and if applicable your guest) will be attending.

NWAAAE  
P.O. Box 1054  
Klamath Falls, OR 97601

***Thank you to our sponsors to date:***

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**Complete sponsorship and exhibitor information can be found at [www.nwaaae.org](http://www.nwaaae.org)**